

Edwards,Michelle

From: Ileana C Serrano (CENSUS/CLMSO FED) [Ileana.C.Serrano@census.gov]
Sent: Tuesday, July 12, 2016 5:23 PM
To: outside email; City Council; outside email police; outside email clerk; outside email transit
Subject: Free Census Training
Attachments: Ileana Free Censs Data Access Training Flyer.pptx

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Good Afternoon City of Terre Haute, IN

CITY CLERK

If you missed attending the **84th ANNUAL CONFERENCE OF MAYORS**, June 24-27, 2016 in Indianapolis, IN, you missed the US Census Bureau.

Allow me to introduce myself, I am Ileana Serrano, Data Dissemination Specialist providing Census Data support to the State of Indiana. As we move forward to 2020, it is important the you keep abreast of Census Bureau activity in your area. To that end, provided below is an overview of our Data Dissemination Program to aid you in this endeavor.



The Data Dissemination Services program reflects the Census Bureau's commitment to continuing and expanding upon organizational partnerships established during previous years. It is an innovative and aggressive data dissemination program that reaches virtually every segment of the American population.

Data Services staff members are providing FREE data information services and continuing contact with Census partners. Our Data Dissemination Specialist are actively engaged in providing data workshops, webinars, and site visits with state, local, and tribal governments, community based organizations, small businesses, rural community groups, inner city neighborhood associations, media organizations, national affiliates, and faith-based organizations.

We want to make sure you and your organization are aware of the services available to you. There are many data tools on www.Census.gov (American FactFinder for one) that customers have difficulty navigating. There are various surveys (ACS -American Community Survey <http://www.census.gov/acs/www/> or CPS - Current Population Survey <http://www.census.gov/cps/>) that produce statistics that many data users are unaware of or do not comprehend the difference in the data products produced. We offer webinars, hands on workshops and census data classes to help data users, students <http://www.census.gov/schools/> , planners and media (to name a few) learn the data and navigate the data extraction tools. The data is publicly available 24/7 at www.Census.gov and the webinars & workshops **provided are at no cost.**



Census.gov

www.census.gov

Learn how U.S. Census serve the public as the leading source of quality data about the nation's people and economy.

We have a new tool (**Census Business Builder**) that you and your members may find useful in that it is geared towards the entrepreneur: <http://www.census.gov/data/data-tools/cbb.html>

Census Business Builder

www.census.gov

Census Business Builder offers small business owners selected Census Bureau & other statistics to guide their research for opening or expanding their business.

Should anyone in your community have questions regarding Census Bureau Activity in your area, please visit <http://www.census.gov/regions/chicago/> or don't hesitate to contact me.

Chicago Region - U.S. Census Bureau

www.census.gov

United States Census Bureau, Chicago Regional Office responsible for servicing the states of Illinois, Indiana, Wisconsin, Michigan, Minnesota, Iowa, Missouri ...

If you are interested in learning how to access census data or in scheduling a webinar (individually or for staff members), or hosting a hands on workshop (for staff or patrons-members), please let me know. We offer Lunch and Learn sessions on navigating tools (from basic 30 minute session to more advanced 1 hour sessions), understanding census & surveys, learning about Economic data and sessions on Census Geography. Depending on the time available, we can tailor & schedule sessions as needed.

I look forward to hearing from you and if you have questions on the programs, tools or census data, please feel free to contact me. Also, feel free to pass this information along to those you may feel can benefit from census data or webinars.

I have attached a pdf for you to distribute and share with those you feel would benefit from Census Data.

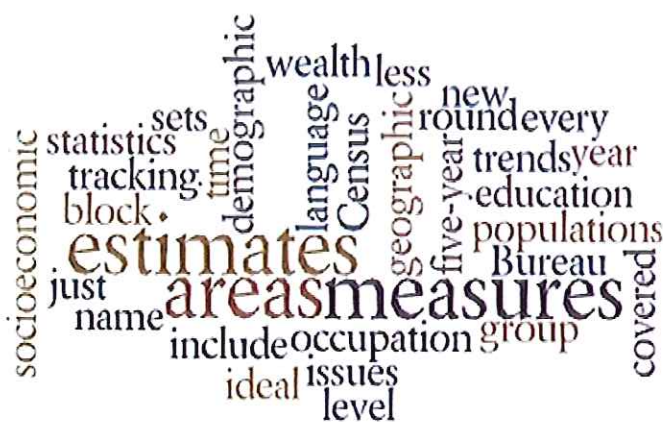
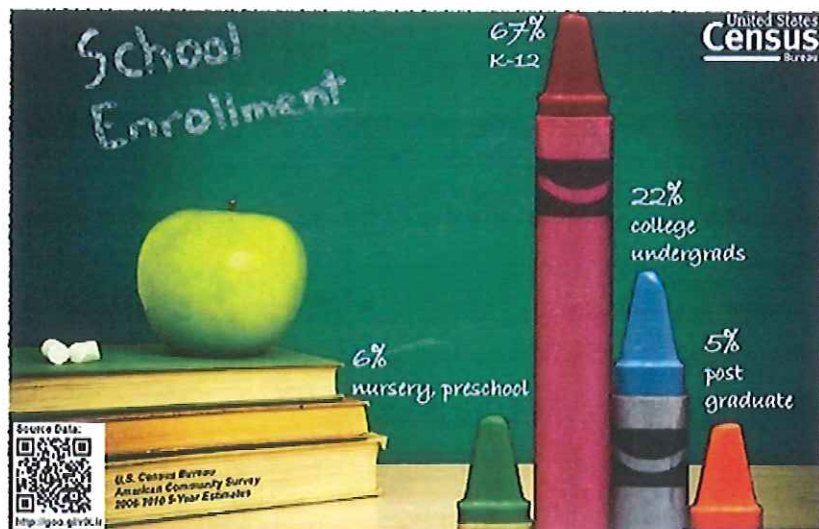
Have A Good Day!

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“Good, better, best. Never let it rest. 'Til your good is better and your better is best.”

— Saint Jerome

FREE DATA-ACCESS WORKSHOPS



Learn how to find the data you need to support your business plan, develop a community needs assessment, target your clients, write a grant, and more!

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Serving Indiana

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